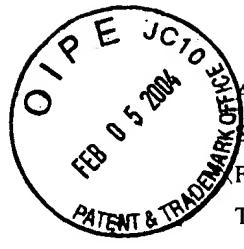


## IN THE U.S. PATENT AND TRADEMARK OFFICE



Applicants: Ford et al. )  
 Serial No: 09/513,646 )  
 Filing Date: February 25, 2000 )  
 Title: System and Technique for )  
       Dynamically Injecting Live )  
       Advertisements in the )  
       Context of Real-Time )  
       Isochronous )  
       (Telephone Model) )  
       Discourse )  
 \_\_\_\_\_ )

Examiner: Ovidio Escalante  
 Group Art Unit: 2645  
 Confirmation No.: 7164

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 #4  
 VI  
 2/18/04

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FEB 09 2004

Technology Center 2600

Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Dear Sir:

In response to the Office Action mailed October 10, 2003, Applicant respectfully submits the following Amendment:

**AMENDMENT**

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.

02/18/2004 VTOWLER 0000001 090441 09513646

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